Course plan of Shanghai Jian Qiao University

1. **Basic information**

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| Code | 2060533 | Name | WAN Yuan |
| Credit | 4 | Credit | 64 |
| Name of lecturer | WAN Yuan | E-mail of lecturer | wanyuan@genche.du.cn |
| Class of students | Luxury management 17 | Classroom place | No. 201, Building 2 |
| Time of answering question | 12:00-13:00, Thursday | | |
| Main studying material | Self-made PowerPoint Slides (over 3000 pages) | | |
| Reference Studying material | CFA institute Level 1 Economics  西方经济学， | | |

1. **Course time table**

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|  | Topic |
| Week 1 | Course and syllabus / Unit 1 – Introduction to Economics |
| Unit 2 – Key Principles of Economics |
| Week 2 | Unit 3 – Demand, Supply, and Market Equilibrium |
| Unit 3 – Demand, Supply, and Market Equilibrium (ct’d) |
| Week 3 | Unit 4 – Elasticity |
| Unit 4 – Elasticity (ct’d) |
| Week 4 | Unit 5 – Production and Costs |
| Unit 5 – Production and Costs (ct’d) |
| Week 5 | Unit 6 – Perfect Competition |
| Unit 7 – Monopoly |
| Week 6 | Unit 8 – Monopolistic Competition, and Oligopoly |
| Unit 8 – Monopolistic Competition, and Oligopoly (ct’d) |
| Week 7  Mid-term Week | REVISION SESSION |
| Week 8 | Unit 9 – Market Failure and Externalities |
| Unit 10 – Macroeconomics |
| Week 9 | Unit 11 – Macroeconomic Indicators |
| No class (work on the essay) |
| Week 10 | Unit 12 – Unemployment and Inflation |
| Unit 12 – Unemployment and Inflation (ct’d) |
| Week 11 | Unit 13 – Economic Growth |
| Unit 14 – Aggregate Demand and Aggregate Supply |
| Week 12 | Unit 15 – Fiscal Policy |
| Unit 16 – Money and the Banking System |
| Week 13 | Unit 17 – Monetary Policy and Inflation |
| Unit 18 – International Trade and |

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|  | Finance |  |
| Week 14 | Unit 18 – International Trade and Finance (ct’d) |  |
| REVISION SESSION |  |
| Week 15 | REVISION SESSION |  |
| Week 16 | Final exam and presentation |  |

1. **Evaluation methods and percentage**

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| **Rating composition（1+X）** | **Evaluation methods** | **Percentage** |
| X1 | Quiz Exam | 25% |
| X2 | Case study | 25% |
| X3 | Presentation | 25% |
| X4 | Test 1 | 25% |

Memo:

Teaching content should not simply fill in the first few chapters, the first few sections should be simple and clear summary of the teaching content itself;

The methods include teaching, experiment, discussion, exercising, visiting, teaching-practicing, team report and examination.

The evaluation method is the final exam "1" and the process assessment "X", where "1" is the form prescribed in the syllabus; "X" may be defined by the instructor or the course group themselves (for the same teacher course, Group of a unified way and proportion of X). Including paper and pen test, class presentation, stage paper, investigation report, comprehensive report, study notes, small experiment, small production, applet, small design, etc., fill in the corresponding positions in the table with "1" and "X "The way and results accounted for.

Formulator： Signature of dean： Time：